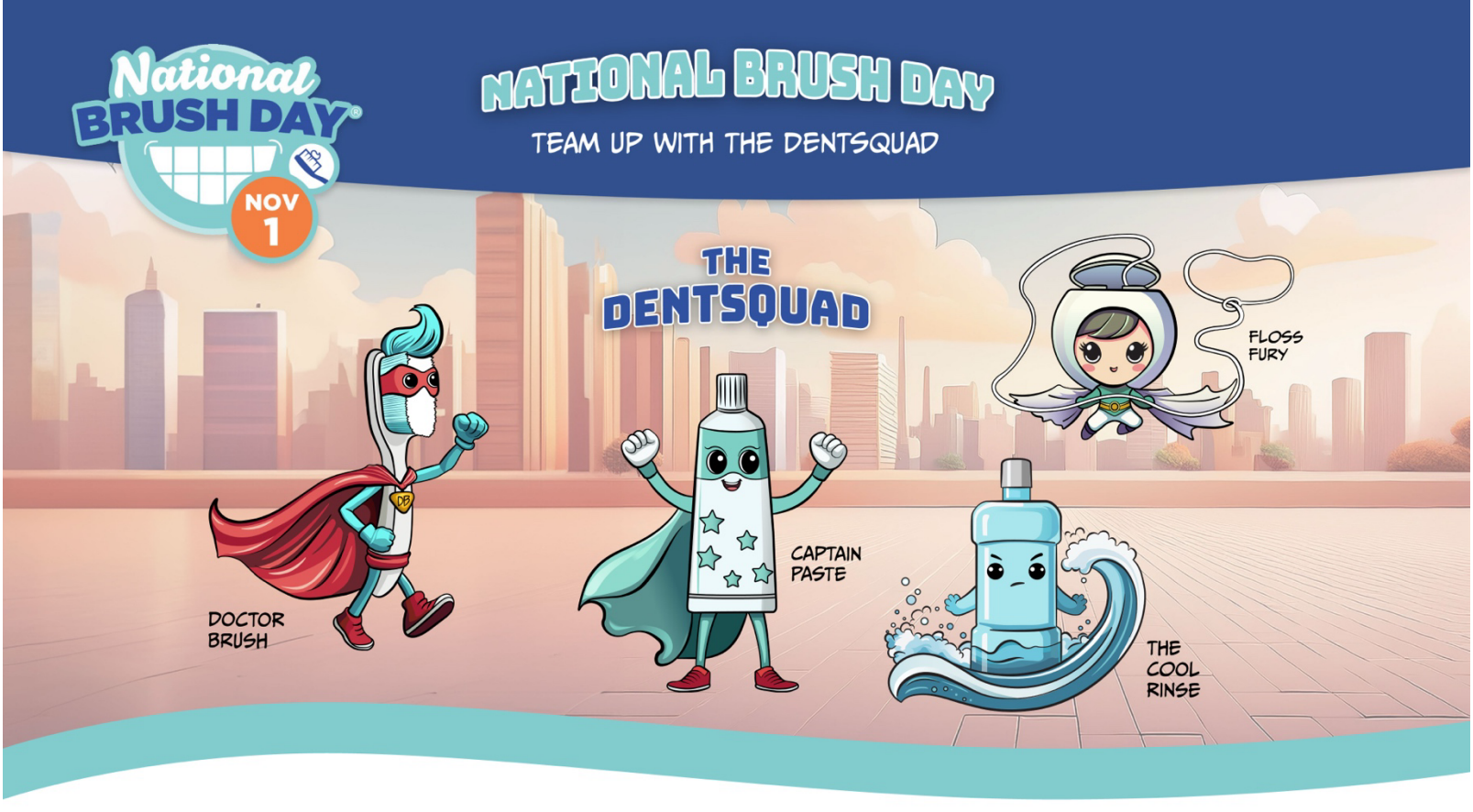


Team Up with the DentSquad for National Brush Day 2026!

Dear [X, Y, Z],

Prepare to celebrate **National Brush Day** on November 1st by joining the **DentSquad heroes**! This annual event, organized by the Dental Trade Alliance Foundation, emphasizes the importance of children's oral health. It encourages families to brush their teeth for two minutes, twice a day, on the day after Halloween.

In celebration of **National Brush Day 2026**, we're asking everyone to join the fight against tooth decay and plaque by becoming part of the **#NBDDentSquad**! This year's campaign is packed with fun and educational resources designed to help families, dental professionals, and companies raise awareness about oral health.

Meet the DentSquad Heroes:









Captain Paste – Packed with fluoride and minty freshness, Captain Paste strengthens enamel and fights plaque monsters.
Doctor Brush – With super-fast strokes, Doctor Brush polishes every tooth, ensuring they're protected from decay.
Floss Fury – Agile and fearless, Floss Fury's floss lasso clears out plaque where no brush can reach.
The Cool Rinse – Calm and refreshing, The Cool Rinse washes away bacteria and leaves teeth sparkling clean.

How You Can Get Involved

Encourage your community to **join the #NBDDentSquad**! The DTA Foundation has provided a variety of campaign materials, including downloadable activity sheets, social media graphics, and posters, to help raise awareness.

Participants can even enter a contest to win a **$100 Amazon gift card** by sharing photos of completed DentSquad activity sheets using the hashtag **#NationalBrushDay**, or uploading them to nationalbrushday.com.

We hope you'll join us in spreading the word about National Brush Day—whether through emails to your patients, social media posts, or by promoting the DentSquad in your office.

For more information and to download campaign materials, visit: dtafoundation.org. Your

partner in oral health, [Your Name and Contact Information]